

City of Brunswick Economic Development Commission Meeting

January 19, 2021

6:30pm-8:30pm

Regular Meeting Agenda

1. **Call to Order** – *Sandy Applebee, Chair*
2. **Roll Call** – *Greg Postle, Vice Chair*
3. **Approval of 12.15.20 Minutes** – *Sandy Applebee*
4. **Guest Speaker / Contributor** - *None*
5. **City Updates** – *John Dayton, City Council Liaison*
6. **Partner Updates**
 - a. **Brunswick Main Street** – *Julie / Carmen*
7. **Old Business:**
 - a. Review of Action Items from Strategic Planning Session & Last Meeting:
 - i. 2021 Scorecard/Dashboard of EDC metrics – *Sandy*
 - ii. New Website Language on brunswickmd.gov – *Mark / Julie / Sandy*
 - iii. Business Survey (COVID-19 related) – *Andrew / Julie*
 - iv. Updating Brunswick Business Contact List – *Sandy / Anna*
 - v. COVID-19 Business Signage - *Sally*
8. **New Business:**
 - a. Recreation campaign from Platinum PR - *Sandy*
 - b. Other Signage (Wayfinding, Downtown art piece, etc...) - *Andrew*
9. **EDC Mission Statement Discussion** – *all members (vote needed)*
 - a. **Mission Statement Ideas received:**
 - i. To provide assistance to existing businesses or those opening in the city of Brunswick. To support businesses that will encourage investment in the community and enhance the lives of our citizens. To encourage and support public infrastructure improvement projects and work to attract new business opportunities in an effort improve the quality of life for Brunswick residents.
 - ii. To lead the City of Brunswick's economic development agenda by promoting Brunswick as the ideal place to do business, diversifying the business base, and providing job opportunities for the purpose of maintaining Brunswick's high quality of life.
10. **Revisit Goals for Q1**
11. **Time / Date of Next Meeting** - *TBD*

This meeting will be held via Zoom. To join the meeting [click here](#). All callers will be muted except for members of the Commission. This meeting will end at 8:30pm. Those remaining items will be held over.

The next regular meeting will be held 2.16.21 @ 6:30pm.